

SUSTAINABLE INVESTOR ACCESS

Delivering comprehensive & efficient outreach to ESG & sustainable investors

*Double the effectiveness of your sustainable investor communications
while halving the time that they take*

OBJECTIVES

This product enables companies to:

- Maximise the impact of their outreach to investors on sustainability issues in year one
- Lay foundations for efficient sustainable investor communications in future years
- Participate in a high-profile programme to identify, deploy and develop best practice in global sustainable investor communications

PARTNERSHIP

The 'core aspects' of this product are funded by the *Building Bridges* project of the WBCSD's *Redefining Value* Programme and the Gordon and Betty Moore Foundation's *Conservation and Financial Markets Initiative*, with the purpose of 'proving the concept' of efficient direct communications between companies and investors on sustainability issues, exemplifying 'best practice' and deriving lessons from how this can be improved in future.

PRODUCT - CORE ASPECTS (GRANT-FUNDED)

Under the grant, we will deliver, for 12 recipient companies, a comprehensive programme of sustainable investor communications including:

- Guidance on best practice in sustainable investor communications
- Investor & analyst identification (for roadshow)
- Investor / analyst inviting
- Full management and organisation of a one-day virtual roadshow
 - (4 x 1-1 meetings, 1 x small group meeting and 1 x group meeting with sell side / ESG agency analysts)

GRANT-FUNDING - DETAILS

Grant-funding for the 'core communications' activities is available for 12 priority companies from:

- The Moore Foundation's priority sectors (food, farming, forestry and fishery)
- WBCSD member companies
- Others (subject to availability and at the discretion of SRI-CONNECT and InterAxS Global)

Beyond the 12 selected companies, other companies can purchase the core communications support activities for a price of GBP 3,500 + VAT.

PRODUCT - OPTIONAL ENHANCEMENTS (COMPANY-FUNDED)

Companies can supplement the core programme by paying for enhanced services including:

- Full Register of SRI Interest (GBP 1,500 + VAT)
- Interest analysis and messaging support (GBP 1,500 + VAT)
- Investor profiles (GBP 1,125 + VAT)
- Feedback collection (Basic option GBP 1,500 + VAT)
- Feedback collection (Comprehensive option GBP 3,000 + VAT)
- Additional meetings (Half day and full day rates upon request)

THE WIDER PROGRAMME FIXES THE WIDER PROBLEM

- The problem: Investor interest in companies' exposure to and management of sustainability issues is broadening and starting to impact company valuations. However, many corporate teams do not yet feel equipped to communicate meaningfully and efficiently with investors on these issues.
- The programme: The Building Bridges programme incentivises, informs and equips investor relations and sustainability managers to communicate their sustainability exposures and activities more effectively to investors and analysts - with "everything a company needs" to do this detailed on www.sustainable-ir.com.

CONTACT

Companies interested in improving their communications with sustainable investors through this route should contact

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